

STAGED ✨

with

HOME STAGERS CAPE TOWN

Selling a property is stressful.

You want to move on.

You want a quick sale.

And you want the best price.

Stage and Sell!



Liesa Jossel - Owner

Client Testimonials

80%

of properties I've staged sell in 1 - 30 days.



FACTS

- The average home in the CBD, on the Atlantic Seaboard and in the Southern Suburbs takes over 120 days to sell.
- *Empty* properties are harder to sell because buyers can't imagine themselves living there.
- Staged homes sell 3 x faster than other homes. In other words, they average a sale in under 30 days.



I'm crying tears of joy. The property sold on the first day for full asking!

Manon Joseph, Oranjezicht

Your delivery way exceeded our expectations! We got two offers in two weeks and R50k more than we hoped for.

Kari Peters, Oranjezicht

I only wish I'd know about you sooner. Your staging was the key factor in us selling our property after months on the market with no offers while it was empty.

Jeanri Punt, Newlands

I just had to tell you the good news! The house sold on listing day!

Christine Marsh, Agent Fresnaye

Contact **Liesa**

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STAGED + SOLD IN 1-7 DAYS

- Liesbeek Road, Rosebank (2 properties; one over asking)
- Raleigh Road, Mowbray (over asking)
- Bushwood Road, Mowbray
- Kingfisher Haven, Big Bay
- Alpina Road, Claremont
- Purley Road, Kenilworth
- Molten Road, Oranjezicht
- High Level Road, Fresnaye
- Cumberland Road, Constantia
- Cooke Road, Claremont
- Milner Road, Tamboerskloof

HOW DOES STAGING WORK?

Private empty properties

If you're a seller with a vacant property, I'll stage it for 30-45 days.

That gives enough time for great photos and viewings, getting in offers and tying up the sale.

I bring all my own beautiful inventory to make your property appeal to your target market.

Developments

I can stage your unit with permanent or temporary furniture.

Lived in properties

If you're living in the home you're selling, get my expert advice on what makes buyers tick. It's an hour of your life for a potential huge reward. Starts at R1500.



STAGED + SOLD IN UNDER 30 DAYS

- Ryan Road, Rosebank
- Osborne Road, Observatory
- Conservatory Road, Woodstock
- Arcadia Road, Fresnaye
- St. Quintons Road, Oranjezicht
- Quarry Road, Tamboerskloof
- Atlantic Beach Estate
- Flamingo Road, Melkbosstrand
- Franklin Road, Claremont
- Prestwich Road, De Waterkant
- Birch Street, Newlands
- Surrey Road, Mowbray
- Yeoville Road, Vredehoek

IS IT EXPENSIVE TO STAGE?

Obviously, there is a cost involved. You can look at it as grudge money, or as an investment in getting the best price for your biggest asset.

The cost depends on:

- the size of the property
- which rooms we stage
- the length of the contract
- a couple of other factors.

Your investment can be offset against Capital Gains Tax as a cost of advertising,

FREE QUOTE

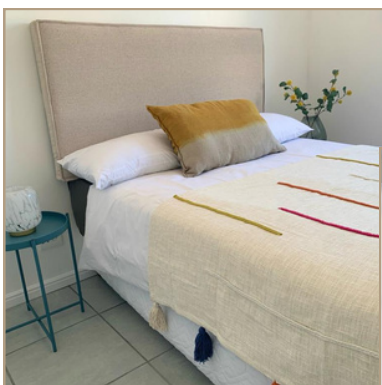
Send me photos of your property and your contact details for a free quote.



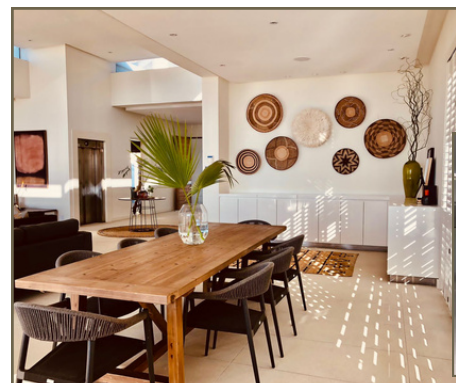
STAGED DEVELOPMENTS

- Coniston, Parklands
- Greenways, Claremont
- Mariner's Village, Hermanus
- Cadogan, Upper Claremont
- Glenhof, Claremont
- Wild Olive, Brackenfell
- Harbour View, Simonstown

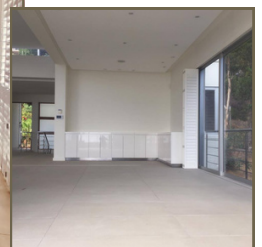
STAGING ENSURES YOU GET THE BEST PRICE QUICKLY, REGARDLESS OF THE PRICE POINT



R1,25 million



R27 million



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